RETAIL RANGE

Qualità Oro - Perfect Symphony

Qualità Oro is the very first Lavazza blend, created in 1956 by Luigi Lavazza in his small roasting lab in Turin. The secret of the recipe was passed from father to son, keeping the same high quality profile for over 60 years, till today. The excellence of Qualità Oro is the result of years of Lavazza's expertise in blending and roasting.

Qualità Oro is the symbol of Lavazza's ability to create exceptional coffee blends, every time.

A unique combination of 6 varieties of Arabica beans from amongst the finest of Central and South America, expertly crafted and perfectly blended. The perfect symphony for a superior taste every time, since 1956.

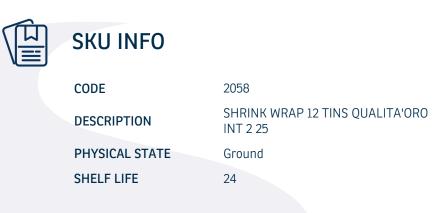




Preparation Methods



Qualità Oro - Perfect Symphony





SIZE BAR CODE TYPE BAR CODE NET WEIGHT GROSS WEIGHT

TIN 105 x 105 x 130 MM EAN 13 digits 8000070020580 250 G

367 G



TORINO. ITALIA, 1895.

PALLET INFO

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Туре	PALLET EPAL TRATTATO HT 08
NUMBER OF TU	90
NUMBER OF LAYERS	6
TU PER LAYER	15
SIZE	120 x 80 x 210 CM
NET WEIGHT	270 KG
GROSS WEIGHT	424 KG



TU INFO

PACKAGING	SHRINK WRAP
NUMBER OF CU	12
SIZE	42 x 32 x 13 CM
BAR CODE TYPE	EAN 13 digits
BAR CODE	8000070120587
NET WEIGHT	3 KG
GROSS WEIGHT	4.42 KG